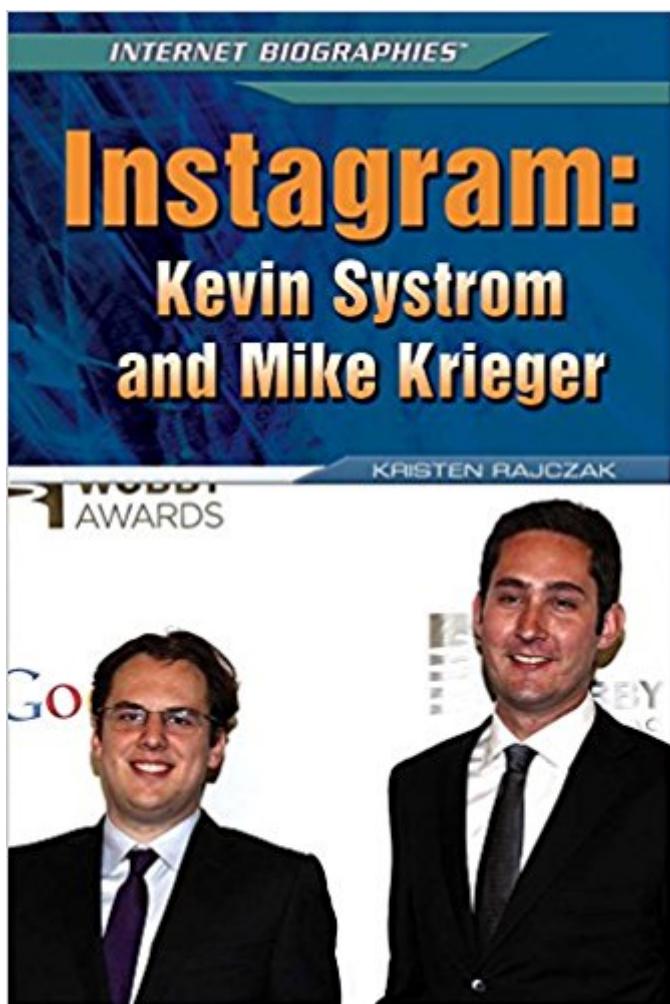


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Instagram: Kevin Systrom And Mike Krieger (Internet Biographies)



Synopsis

In an increasingly app-focused world, you would be hard-pressed to find a user who hasn't encountered the massively popular photo-sharing app Instagram. With over 150 million active monthly users, Instagram's wild success is well known, but unlike other stories of tech triumph, few know the details behind the achievements of Instagram cofounders Kevin Systrom and Mike Krieger. With their experience from other companies, including Google and Microsoft, this pair gave new life to amateur photography the world over. Read how two young, driven techies became the CEOs of the most popular photography app in the world today.

Book Information

Series: Internet Biographies

Hardcover: 128 pages

Publisher: Rosen Young Adult (January 1, 2015)

Language: English

ISBN-10: 1477779175

ISBN-13: 978-1477779170

Product Dimensions: 9 x 6.2 x 0.5 inches

Shipping Weight: 13.4 ounces (View shipping rates and policies)

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